ANNEX 2 to the NOTICE for setting up of LISTS of EXPERTS
2014-2020 (Interreg V-A) Italy-Croatia CBC Programme
COMMUNICATION PROFILE

General activities for the *Communication profile*	Activities related to: - Develop, update and implement the communication strategy and communication plan of the Programme according to the Programme strategy, in coordination with concerned Programme actors; - collect, organize, edit and disseminate efficiently the information on the Programme; - actively participate in the network of communication officers of ETC programmes; - develop Programme communication tools such as updating the website, newsletters, publications, etc.; - coordinate and contribute to the production of Programme publications (on line and paper); - support beneficiaries in their activities for dissemination of information about projects (through online support guidance, communication, trainings); - conceive and organize Programme events (international conferences, thematic workshops, trainings, etc.); - promote and represent the Programme and its projects at external events, if requested.
Eligibility criteria for the registration in the Lists for the *Communication profile*	- have a valid and recognized University degree of at least four years in Communication, Public relations or equivalent; - have an excellent spoken and written English (level C1 in the Europass Language Passport classification or equivalent); - have at least 3 years of professional experience in communication gained through tasks similar to the ones listed for the profile. *Additional criteria for senior experts positions (such as Communication Manager)*: - have at least 5 years of professional experience in communication gained through similar tasks to the ones listed for the profile.
Evaluation criteria for the comparative procedure	Evaluation criteria of the curriculum and any other documentation: - professional experience in communication gained through similar employments above the minimum requirement; - have professional experience in public bodies communication; - relevant working experience in an international/multicultural environment; - experience on website and multimedia tools management; - experience in project/programme communication management in Cross Border Cooperation programme projects or programmes; - certified knowledge of English language above the minimum requirement; - knowledge of one or both languages of the Programme area; *and, in case of Communication Manager:* - have at least 2 years of professional experience in public bodies communication. Evaluation criteria in case of interview: - good understanding of the EU institutional framework; - sound knowledge of EU regulations and management systems, of ESI funds, with special reference to ETC rules and to Italy-Croatia CBC Programme; - knowledge of Communication tools and procedures applied in ETC.